



Energy Efficiency and Renewable Energy Contractors Working in the City of St. Louis

Free Contractor Forum and Information Session

Learn how Set The PACE St. Louis can help grow your business with your commercial property owner customers

Date/Time:

Wednesday • June 24, 2015 • 10:30 am – 12:00 pm

Where:

Ameren Auditorium • 1901 Chouteau Ave. • St. Louis, MO 63103

Note: Photo ID required for entry

Register and RSVP via our EventBrite link:

<https://www.eventbrite.com/e/set-the-pace-st-louis-contractor-forum-and-information-session-tickets-7074127907>

Agenda:

1. Update on Set the PACE St. Louis program, including new financing options
2. Update on the market and trends in energy efficiency/renewable energy
3. How to use Set the PACE St. Louis to increase your sales and close major projects



Energy Equity Funding (program administrator for Set the PACE St. Louis) will cover contractor participation terms and conditions, registration requirements, as well as program rules and financing criteria. New financing options that have recently become available will be discussed and how property owners can benefit from the added flexibility.

How can Set the PACE St. Louis help grow your business?

As part of the City of St. Louis Sustainability Plan, Set the PACE St. Louis is an innovative financing program which enables commercial property owners to finance energy efficiency, water efficiency and renewable energy upgrades with a novel funding mechanism—financing using future energy savings. It offers distinct advantages over traditional equity loans. Since the city's Property Assessed Clean Energy (PACE) program launched in June 2013, numerous commercial property owners have inquired or applied for projects, including solar energy systems, heat resistant windows, HVAC upgrades, fresh air systems and lighting improvements.

For more information, visit: SetthePACestLouis.com

What's the advantage of PACE financing?

Set the PACE St. Louis offers a unique financing mechanism to enable more building owners to participate in the energy retrofit revolution. Advantages include:

- Off-balance sheet accounting
- Low up-front investment
- Immediate positive cash-flow
- Long-term financing
- Ability to pass payments through to tenants
- PACE financing stays with the property upon sale
- Low interest rates
- Greater long-term property value